



Alcohol and Entertainment Licensing Sub-Committee (C)

Thursday 13 August 2015 at 10.00 am

Board Room 5 -Brent Civic Centre, Engineers Way,
Wembley HA9 0FJ

Membership:

Members

Councillors:

Long (Chair)
Hylton
McLeish

Substitute Members

Councillors:

Bradley, Chohan, Harrison,
Hector, Naheerathan and
Shahzad

For further information contact: Joe Kwateng, Democratic Services Officer
020 8937 1354, joe.kwateng@brent.gov.uk

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democracy.brent.gov.uk

The press and public are welcome to attend this meeting

Agenda

Introductions, if appropriate.

Apologies for absence and clarification of alternate members

Item	Page	
1	Declarations of personal and prejudicial interests	
	Members are invited to declare at this stage of the meeting, any relevant financial or other interest in the items on this agenda.	
2	Application for a new premises licence by Mohammad Makaram Akram to supply alcohol and remain open from 08:00hrs to 02:00hrs Monday to Sunday for the premises "7 Star Express", (203 Church Road, NW10 9EJ), pursuant to the provisions of the Licensing Act 2003.	1 - 14
3	Application for variation of condition 9 on the licence held by Sudbury Retail Ltd for the sale of for the premises "Budgens", (959-963 Harrow Road, Wembley, HA0 2SF), pursuant to the provisions of the Licensing Act 2003.	15 - 38
4	Application by the Metropolitan Police for the review of a premises licence held by Wembley General Store Ltd for the premises "Premier Convenience Store", (4 Neeld Parade, High Road, Wembley, HA9 6QU), pursuant to the provisions of the Licensing Act 2003.	39 - 68



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Mohammad Makaram Akram
Name & Address of Premises:	7 Star Express, 203 Church Road, NW10 9EJ
Applicants Agent:	Dadds LLP

The application is for a new premises licence to supply alcohol and remain open from 08:00hrs to 02:00hrs Monday to Sunday.

2. Background

None

3. Promotion of the Licensing Objectives

See page 5 of the application.

4. Relevant Representations

Representations have been received from the Police.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Associated Papers

- A. Copy of Application Form
- B. Copy of Police Objection
- C. OS Map

Agent

Organisation name Dadds LLP

Address Crescent House
51 High Street

Town Billericay

County Essex

Postcode CM12 9AX

Email address [REDACTED]

Client Reference AKR1-2

Applicant number

Total One

About applicant one

Type Individual

Applicant One

Title Mr

Forename 1 Mohammad

Forename 2 Makaram

Surname/Organisation Akram

Address [REDACTED]

Town [REDACTED]

County [REDACTED]

Postcode [REDACTED]

Email address [REDACTED]

Phone Number [REDACTED]

Mobile

Premises

Premises

SEVEN STARS SUPERMAKET, 203 Church Road, London, NW10 9EJ [Location Map](#)

Premises Details

Address 203 Church Road, London, NW10 9EJ

Post Town

Postcode NW10 9EJ

Telephone number

Non-Domestic Rateable Value 17000.00

Operating Schedule

Desired Start Date 28/07/2015

Desired End Date

Number Expected

General Description of Premises This is a convenience store offering a range of groceries in addition to the sale of alcohol by retail

Licensable Activities

Supply of alcohol Yes

M. Supply of alcohol - Standard Times

Day Monday

Start Time 08:00

End Time 02:00

Day Tuesday

Start Time 08:00

End Time 02:00

Day Wednesday

Start Time 08:00

M. Supply of alcohol - Standard Times

End Time 02:00

Day Thursday

Start Time 08:00

End Time 02:00

Day Friday

Start Time 08:00

End Time 02:00

Day Saturday

Start Time 08:00

End Time 02:00

Day Sunday

Start Time 08:00

End Time 02:00

M. Supply of alcohol - Further Details

On/Off Sales Off the premises

Seasonal Variations

Non-Standard Timings

Premises Supervisor

Name Mohammad Akram

Address [REDACTED]

Postcode [REDACTED]

Phone

Email

Premises Supervisor

Licence Number

[REDACTED]

Issuing Licensing Authority

[REDACTED]

N. Concern in respect of children

Concerns Regarding Children

There will be no activities of this nature

O. Hours premises are open to the public - Standard Times

Day Monday

Start Time 08:00

End Time 02:00

Day Tuesday

Start Time 08:00

End Time 02:00

Day Wednesday

Start Time 08:00

End Time 02:00

Day Thursday

Start Time 08:00

End Time 02:00

Day Friday

Start Time 08:00

End Time 02:00

Day Saturday

Start Time 08:00

End Time 02:00

O. Hours premises are open to the public - Standard Times

Day	Sunday
Start Time	08:00
End Time	02:00

O. Hours premises are open to the public - Further Details

Seasonal Variations

Non-Standard Timings

P. Licensing Objectives

General	Please see attached schedule of conditions
Prevention of Crime and Disorder	Please see attached schedule of conditions
Public Safety	Please see attached schedule of conditions
Prevention of Public Nuisance	Please see attached schedule of conditions
Protection of Children from Harm	Please see attached schedule of conditions

Declaration

Data_Protection

Associated documents

xDPS Consent - 7 Star Express
xPlan of premises - 7 Star Express
xSchedule of conditions - 7 Star Express

About this form

Issued by	Brent Council Environment and Neighbourhood Services Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ
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Assigned to	Liquor Licensing
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About this form

Contact email	environmentandprotection@brent.gov.uk
Contact phone	020 8937 5359
Channel	Customer Portal
Contact reference	222943837
Received on	29/06/2015
Form reference	223376483
Status	Submitted on 29/06/2015 15:53
Contact method	Self service
Type	Premises Licence - Initial Application
Amount paid	£190.00
Payment method	Credit Card



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

7 Star Express, 203 Church Road, London NW10 9EJ.

Brent Police Licensing Unit

Brent Civic Centre

Engineers Way

Wembley

Middlesex HA9 0FJ

Your ref:

Our ref: 01QK/359/15

**Brent Borough
Licensing Department**

Wembley Police Station

603 Harrow Road

Wembley

HA0 2HH

Tel: 020 8733 3206

Fx: 020 8733 3101

Email:

michael.sullivan3 @met.police.uk

www.met.police.uk

Date 8th July 2015

Police Representation to the application for a new Premises Licence for 7 Star Express, 203 Church Road, London NW10 9EJ.

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: Michael Sullivan
Licensing Constable PC 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The existing premises licence needs to be surrendered.

The Police representations are primarily concerned with crime and disorder.

Police require the following points to be included in the operating schedule or added as conditions on the premises licence.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage,

this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

Closed circuit television cameras and recorders of an agreed image standard will be installed at locations on the premises and in accordance with advice from the Police.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item.

Likewise the name of the Designated Premises Supervisor (D.P.S.) if required should be similarly displayed.

This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

High Strength alcoholic drinks

Street drinkers and drunkenness is a major cause for concern in Brent.

Brent Borough is a controlled drinking zone. It is proven that high strength, cheap lagers, beers and cider contribute to the problem. If the premise does not stock these cheap high strength drinks (above 6.0% ABV) then the problem will be lessened or displaced.

All Off Licences in the area will be required to stop stocking these High strength drinks as they vary or come to review.

Clear visible access in to the premises from the street

The following measures are proven to improve the security of shop premises.

A clear visible and unobstructed internal view of the premises will be afforded at all times. .

The windows of the premises shall be kept clear of signage and advertising.

Spirits, Champagne and other similar high valued goods should be displayed behind the counter.

Personal Licence Holder

The sale of alcohol to drunken people and children is a major cause of concern to police and highlighted in the Governments Alcohol Harm Reduction Strategy. Off Licences are particularly open to these sales receiving little supervision or visits from the responsible authorities. Those who sell alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Members of staff should be fluent in English in order to properly conduct the sale of alcohol and more importantly to refuse the sale if so required.

The conditions that Police require to be added to the Premises Licence are listed below:

CCTV

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.

A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the tills.

If the CCTV equipment is inoperative, or is otherwise not installed and working to the satisfaction of the Police and Licensing Authority, the premises shall not be used for licensable activities.

Operating Hours to be displayed on Premises

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises

Proof of Age

A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

A "Challenge 25" policy shall be adopted and adhered to.

Challenge 25 notices to be prominently displayed in the premises to advise patrons and staff that a Challenge 25 scheme operates in the premises

A refusal book shall be kept and maintained
The date and time of the refusal will be recorded
A description of the customer will be recorded

General

No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.

A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority.

The following Crime Prevention Measures shall be implemented

A time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area

A clear and unobstructed view into the premises shall be maintained at all times.

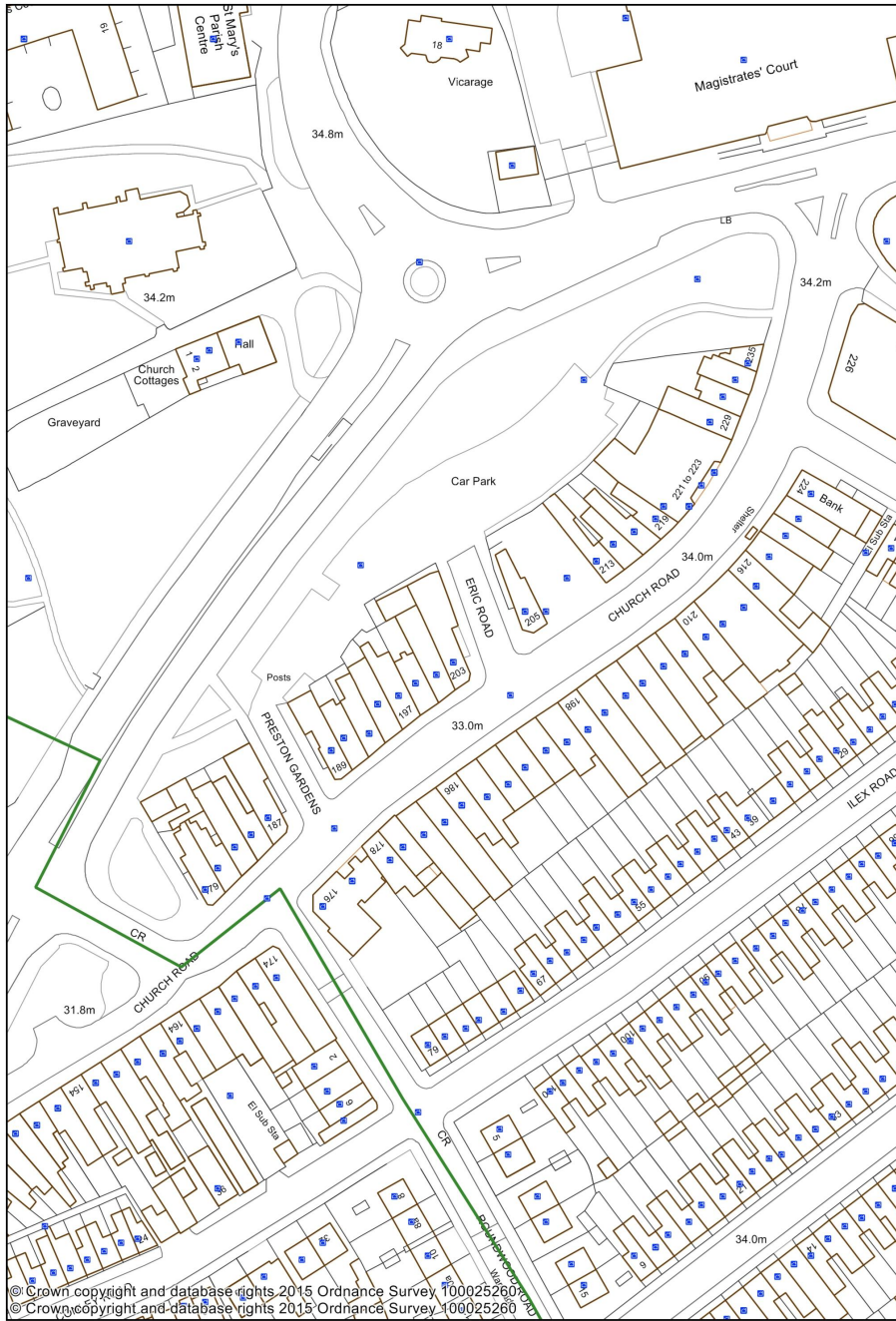
Premises should be staffed by a minimum of two adults after 8pm.

Yours Sincerely

Michael Sullivan 368QK
Licensing Constable
Brent Police

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7 Star Express, 203 Church Road, NW10 9EJ



1:1250

0 0.02 0.04 kilometres



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LICENSING ACT 2003

Application for a Variation to Premises Licence

1. The Application

Name of Applicant:	Sudbury Retail Ltd
Name & Address of Premises:	Budgens, 959-963 Harrow Road, Wembley, HA0 2SF
Applicants Agent:	

The variation application is to remove condition 9 on the licence

2. Background

The current licence permits sale of alcohol, late night refreshment and to remain open from 06:00hrs to 00:00hrs Monday to Wednesday and until 01:00hrs Thursday to Sunday.

3. Promotion of the Licensing Objectives

See page 12 of the attached application.

4. Relevant Representations

Representations were received from the Metropolitan Police who are objecting to the application.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Associated Papers

- A. Copy of Application Form
- B. Copy of Police representation
- C. Copy of Current Licence
- D. OS Map



APPLICATION TO VARY A PREMISES LICENCE

Application to vary a premises licence
under The Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in **block capitals**. In all cases ensure that your answers are inside the boxes and written in **black ink**. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We..... SUDBURY RETAIL LTD (MARK DANOREN & LYAN O'LEARY).....

[insert name of applicant(s)] being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number

1702304

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description	
BUDGENS OF SUDBURY 959-963 HARROW ROAD WEMBLEY MIDDX	
Post Town	Post Code HAO 2SF

Telephone number at premises (if any)

0208 385 1246

Non-domestic rateable value of premises

£ 27500

Part 2 - Applicant details

Daytime contact telephone number		[REDACTED]	
E-mail address (optional)		MARKOAVOREN [REDACTED]	
Current postal address if different from premises address		[REDACTED] [REDACTED]	
Post Town		Post Code	[REDACTED]

Part 3 - Variation

Please tick Yes

Do you want the proposed variation to have effect as soon as possible?

Day Month Year

If not do you want the variation to take effect from

--	--	--	--	--	--	--	--	--	--

Please describe briefly the nature of the proposed variation (Please see guidance note 1)

PART 2 UNDER EMBEDDED CONDITIONS
 ANNEXE 2 - CONDITIONS CONSISTENT WITH OPERATING SCHEDULE
 REFER TO 9 - PLEASE REMOVE REQUIREMENT TO HAVE
 A PERSONAL LICENCE HOLDER PRESENT ON
 THE PREMISES AT ALL TIMES DURING
 SALE OF ALCOHOL.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

--

Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

	<u>Please tick ✓ Yes</u>
<u>Provision of regulated entertainment</u>	
a) plays (if ticking yes, fill in box A)	<input type="checkbox"/>
b) films (if ticking yes, fill in box B)	<input type="checkbox"/>
c) indoor sporting events (if ticking yes, fill in box C)	<input type="checkbox"/>
d) boxing or wrestling entertainment (if ticking yes, fill in box D)	<input type="checkbox"/>
e) live music (if ticking yes, fill in box E)	<input type="checkbox"/>
f) recorded music (if ticking yes, fill in box F)	<input type="checkbox"/>
g) performances of dance (if ticking yes, fill in box G)	<input type="checkbox"/>
h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	<input type="checkbox"/>
<u>Provision of entertainment facilities:</u>	
i) making music (if ticking yes, fill in box I)	<input type="checkbox"/>
j) dancing (if ticking yes, fill in box J)	<input type="checkbox"/>
k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)	<input type="checkbox"/>
<u>Provision of late night refreshment (if ticking yes, fill in box L)</u>	<input type="checkbox"/>
<u>Sale by retail of alcohol (if ticking yes, fill in box M)</u>	<input type="checkbox"/>

In all cases complete boxes N, O and P

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 7)	On the premises	
				Off the premises	
Day	Start	Finish		Both	
Mon			State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Tue					
Wed			Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Thur					
Fri					
Sat					
Sun					

IN ALL CASES PLEASE COMPLETE N, O, & P BELOW

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

THERE WILL NOT BE ANY OF THESE SERVICES
OR ACTIVITIES

0

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variation (please read guidance note 4)
Day	Start	Finish	
Mon			Non-standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 5)
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

ANNEXE 2
 REFER TO NUMBERS - 9

DUE TO THE REASONS PROVIDED IN ATTACHED SHEET I BELIEVE WE HAVE A GOOD CASE TO HAVE CONDITION 9 REMOVED.

- I have enclosed the premises licence Please tick ✓ Yes
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

1) **General – all four licensing objectives (b, c, d, e) (please read guidance note 9)**

ALL STAFF ARE FULLY TRAINED & AWARE ON HOW TO SELL ALCOHOL RESPONSIBLY. WE MAINTAIN RECORDS & LOGS TO SHOW THIS. ONLINE TRAINING IS ALSO COMPLETED BY STAFF.

WE HOLD REGULAR STAFF MEETINGS & ALSO HAVE REGULAR REVIEWS WITH BUDEGENS. WE FOLLOW ALL CONDITIONS OF OUR LICENCE & REVIEW ON REGULAR BASIS.

1) **The prevention of crime and disorder**

THE SHOP HAS CCTV INSTALLED THROUGHOUT & MONITORED ON REGULAR BASIS IN OFFICE & SHOP FLOOR BY TILL.

REFUSAL LOGS IN PLACE FOR UNDERAGE & DRUNK PERSONS.

SHOPLIFTERS WILL BE PROSECUTED SIGNAGE IN PLACE.

TRAINING FOR ROBBERY AWARENESS & CASH MINIMISATION IS ALSO GIVEN TO STAFF.

1) **Public safety**

STAFF ARE REGULARLY CHECKING SHOP FLOOR & CCTV.

FIRE EXITS AT FRONT & BACK & CLEARLY SIGN POSTED.

ANY POTENTIAL HAZARDS OR DANGERS ARE DEALT WITH IMMEDIATELY & ALL INCIDENTS LOGGED.

1) **The prevention of public nuisance**

THE MANAGER IS VERY EXPERIENCED & STAFF WELL TRAINED

WE HAVE A GOOD RELATIONSHIP WITH LOCAL POLICE WOULD

ATTEND REGULARLY. WE ALSO HAVE A PANIC BUTTON

UNDER TILL.

The protection of children from harm

CHALLENGE 25 IS IN PLACE (AGE VERIFICATION POLICY) & STAFF ARE AWARE OF LICENSING ACT 2003 & IN PARTICULAR SALE OF ALCOHOL TO UNDERAGE PERSONS, PROXY PURCHASES & SALE TO DRUNKEN PEOPLE.

Please tick ✓ Yes

- I have made or enclosed payment of the fee
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I understand that I must now advertise my application
- I have enclosed the premises licence or relevant part of it or explanation
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 5 – Signatures (please read guidance note 10)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature *Mark Dawson*
Date *23/6/15*
Capacity *DIRECTOR*

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature *R Steer*
Date *23/6/15*
Capacity *DIRECTOR*

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)	
Post town	Post code
Telephone number	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	

NOTES FOR GUIDANCE

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months..
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hours clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

This document will provide reasons to support the proposed variations that we are making to our premises licence:

9. To have a personal licence holder onsite at all times makes things very difficult for us as staff are sick, take holidays and are away from site on lunch or going to bank or getting supplies etc.

We currently have to manage this very carefully and if people leave we have additional costs to get staff a licence which is approx £300 for training and obtaining a card per person.

To maintain this going forward is crippling for our business and means all staff members need to have an alcohol licence as the shop opening hours are 06.30-00.00 (Mon-Wed) and 06.30-01.00 (Thurs-Sun) therefore to avoid breaching this condition we need to make sure someone with a personal licence is always onsite.

Every new member of staff needs to attend the course and this takes time to get them a licence – they need to get on the course which can take up to 3 weeks, then study for exam and then, if they pass exam, it takes up to a month to get licence. Also there is the cost to the business each time.

Also this is not a standard requirement but something that has been embedded as an extra condition. Most premises just require licence holder and DPS to authorise the sales therefore we would like to have the same.

The shop has been opened since Oct 2014 and we have had no major issues at the site. The shop is run correctly and all staff are fully trained. There have been no reports of anti social behaviour at the premises and no complaints from local residents of which we are aware.

We do a lot of good work in the community and support local Churches and Schools supplying food and drinks for fares and sports days as well as sponsoring them.

Just on a final note, we are a fairly new business who is working extremely hard to be successful and follow all the correct rules and regulations required. We are not achieving our expected profit margins and things are being made more difficult for us with this additional condition that doesn't appear to be in place with other similar business premises in the area. They also require additional costs and labour to carry out which is again affecting our profit margin.

Data Protection: The London Borough of Brent will use this information for the purposes of The Licensing Act 2003 and related purposes. Any member of the public may examine the application form on request. In addition, this information may be disclosed to the Police, The London Fire and Emergency Planning Authority, relevant ward Councillors and other Council departments.

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with law enforcement agencies and other bodies responsible for auditing or administering public funds for these purposes.

Please return the completed form and accompanying documents to:-

Regulatory Services (Licensing)
Brent Council
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

☎ 020 8937 5359

Email: environmentandprotection@brent.gov.uk

Cheques should be crossed and made payable to: London Borough of Brent.

Follow the instructions in the checklist, to submit the relevant copies to the Chief Office of Police and/or the Responsible Authorities. Contact details shown below:

Chief Officer of Police
Brent Licensing Department
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8733 3208

North West Area 1
London Fire Brigade
169 Union Street
London
SE1 0LL

Tel: 020 8555 1200 x38778

Trading Standards
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5555

Environmental Health
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5252

Children's Services
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Licensing Authority
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5359

Planning Department
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5210

Public Safety Team
Fifth Floor
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

Tel: 020 8937 5359

DAAT
Public Health Directorate
Wembley Centre for Health
and Care
116 Chaplin Road
Wembley
HA0 4UZ

Official Use Only.	Existing Premises Licence (or explanation) <input type="checkbox"/>	Plan x 2 (if applicable) <input type="checkbox"/>
	Advertising <input type="checkbox"/>	Fee <input type="checkbox"/>



**QK - Brent Borough
QD - Licensing Department**

Brent Police Licensing Unit

Brent Civic Centre

Engineers Way

Wembley

Middlesex HA9 0FJ

Wembley Police Station
603 Harrow Road
Wembley
HA0 2HH

Telephone: 020 8733 3206

Email:
michael.sullivan3@met.police.
uk

www.met.police.uk

Your ref:

Our ref: 01QK/349/15/368

30th June 2015

**Police Representation to the application to vary a Premises
Licence for 'BUDGENS 959-963 Harrow Road, Wembley,
Middlesex, HA0 2SF**

I certify that I have considered the application to vary the Licence for the above named premises **my representations** are set out below

I am of the opinion that the risk to the police and Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: Michael Sullivan,

Licensing Constable 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to Vary premises licence under section 34 of the act 2003.

O'Leary Retail Ltd have formally asked for a variation to their current licensing conditions, as they feel the current conditions are having a detrimental affect on the current running of the business.

The condition they are requesting to be removed is.

1. Condition 9 - *A personal Licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of Alcohol.*

When Budgens initially applied for a Premise Licence there was strong objection from local residents to this application, and police asked for this condition to be added to allay the local residents fears, this condition allows the shop to run efficiently and reassures the local residents and police that the staff are correctly trained and confident in dealing with the sale of alcohol, and are not selling to children or street drinkers, and staff are able to refuse people that are under the influence of alcohol, and ask any person they believe to be under age for identification.

The advantage of having a person fluent in English and that holds a Personal Licence is that they understand the licensing objectives, they are aware of the legal responsibilities of a personal licence holder, and the penalties relating to failure to comply with the law, they are aware of the content and purpose of an operating schedule, they are also aware of the duties and responsibilities of the designated premises supervisor, and it also makes them knowledgeable about the responsible retail sale of alcohol.

The applicant has made reference in his application that other shops do not appear to have this condition, I can confirm that other premises have this condition attached to their licence, and that they are able to comply with the condition easily, however I must add that every application is looked at individually, and no comparison is made with any other premises.

Moreover this premise is failing to uphold the Licensing objectives, on the 12/11/2014 officers from Brent Council Licensing team conducted a visit at the shop and found Eight Breaches, namely 1. No Personal Licence Holder present 2. Challenge 21 policy not being adhered to 3. The sale of high strength beer above 5.5 %, 4. No time delay safe fitted 5. No Incident log kept 6. No Refusal book 7. Premise Licence not displayed correctly and 8. Alcohol not tagged or alarmed, these eight breaches show a lack of management and supervision of the premises, a warning letter was sent to the shop outlining the breaches of the license, and advice on what needed to be done to bring the shop in line with its conditions and to meet the licensing objectives.

A further visit by Police Licensing Officers on the 18/04/2015 found that there were three breaches, namely the shop was still selling High Strength beers, there was no Personal Licence Holder present and not all alcohol was tagged

and alarmed, for these breaches the shop was issued with a Final written warning.

In May 2015 The shop put in an application to vary their licence conditions, during my research into this application it became apparent that the shops CCTV was not working correctly and that since December 2014, there had been eight shoplifting offences and an assault most of these incidents could not be progressed due to the shops CCTV system not working, I spoke to Mr Davoren and informed him that this needed to be rectified immediately, he assured me it would be.

On the 29/05/2015 I attended the shop again to see if the CCTV system was working, only to find it still not working correctly and I was forced to stop the shop selling alcohol until this was rectified.

The above breaches show that there is a lack of management within the shop and I feel that if this condition is removed the premise will have no one in place that can enforce the current licensing conditions, and be in charge of the overall supervision of the shop, and I envisage that the shop will continually be in breach of its conditions.

This condition was put in place to help the shop comply with the licensing objectives but it is clearly failing even with this condition attached, I feel this condition needs to stay and be robustly complied with for the licensing objectives to be met.

The Police representations are concerned with Licensing Conditions, crime and disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

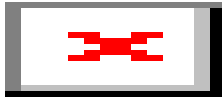
3. Condition 9 - The applicant is asking for this condition to be removed completely

This condition was proposed by police as good practise, a person trained and able to speak Fluent English should be present to challenge any Under age persons attempting to purchase alcohol, or refusing intoxicated persons purchasing alcohol. **I will be asking for this condition to remain**

A personal Licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of Alcohol.

Yours sincerely

Michael Sullivan QK
Licensing Constable
Brent Police



ENVIRONMENT & NEIGHBOURHOOD
 REGULATORY SERVICES
 BRENT CIVIC CENTRE
 ENGINEERS WAY
 WEMBLEY
 HA9 0FJ

TEL: 020 8937 5359
 EMAIL: business.licence@brent.gov.uk

London Borough of Brent Premises Licence

PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....
 Director of Environment and Neighbourhood

Date: 17 October 2014

Licence number 1702304

Licence start date: 01/09/2013

Part 1 - Premises Details

BUDGENS, 959-963 Harrow Road, Wembley, HA0 2SF

Licensable activities and the times authorised by this licence

Provision of Late Night Refreshment:

Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

Seasonal variations: To provide hot beverages from 23:00 until 01:00 the following morning on Christmas Eve, Christmas Day and Boxing Day, and from 23:00 until 02:00 the following morning on New Year's Eve and New Year's Day.

Supply of Alcohol:

Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

Seasonal variations: To supply alcohol from 06:00 until 01:00 the following morning on Christmas Eve, Christmas Day and Boxing Day, and from 06:00 until 02:00 the following morning on New Year's Eve and New Year's Day.

Whether alcohol is authorised to be supplied on or off the premises: **Off**

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

Seasonal variations: To open between 06:00 until 01:00 the following morning on Christmas Eve, Christmas Day and Boxing Day, and from 06:00 until 02:00 the following morning on New Year's Eve and New Year's Day.

Part 2

Details of Holder of Premises Licence:

Name: Oleary Retail Ltd

Address: [REDACTED]

Telephone: [REDACTED]

Email: [REDACTED]

Registered Address: [REDACTED]

Details of Designated Premises Supervisor:

Name: Chiragkumar Chapipaklal Gandhi

Address: [REDACTED]

Personal Licence Number: [REDACTED]

Issuing authority: [REDACTED]

Annexe 1 - Mandatory Conditions

(a) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.

(b) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

(c) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(d) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

(e) A relevant person shall ensure that no alcohol is sold or supplied for consumption off the premises for a price which is less than the permitted price.

Embedded Conditions

Annexe 2 - Conditions Consistent With the Operating Schedule

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2. A CCTV camera shall be installed to cover the entrance of the premises

3. A "Challenge 21" policy shall be adopted and adhered to at all times.

4. No high strength beers, lagers, and ciders above 5.5% ABV shall be stocked.
5. A clear and unobstructed view into the premises shall be maintained at all times.
6. The following crime prevention measures shall be implemented:
 - A time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area
 - Regular robbery awareness and cash minimisation training shall be given to all staff.
7. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
8. A refusal book detailing date and time of the refused sale and the name of the person refusing the sale shall be kept and maintained and made available for inspection at the premises.
9. A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
10. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
11. A suitable intruder alarm complete with panic button shall be fitted and maintained.
12. On football event days customers should not be allowed to congregate outside the premises and staff on duty shall comply with any instruction or direction given by Police in relation to that event.
13. Late night hot refreshments shall be restricted to hot drinks only.
14. All alcohol products shall be tagged and alarmed
- 15 . Branded Budgen carrier bags shall be provided to customers
16. Intoxicated persons shall be asked to leave the premises.
17. A non-slip floor shall be installed.

Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority

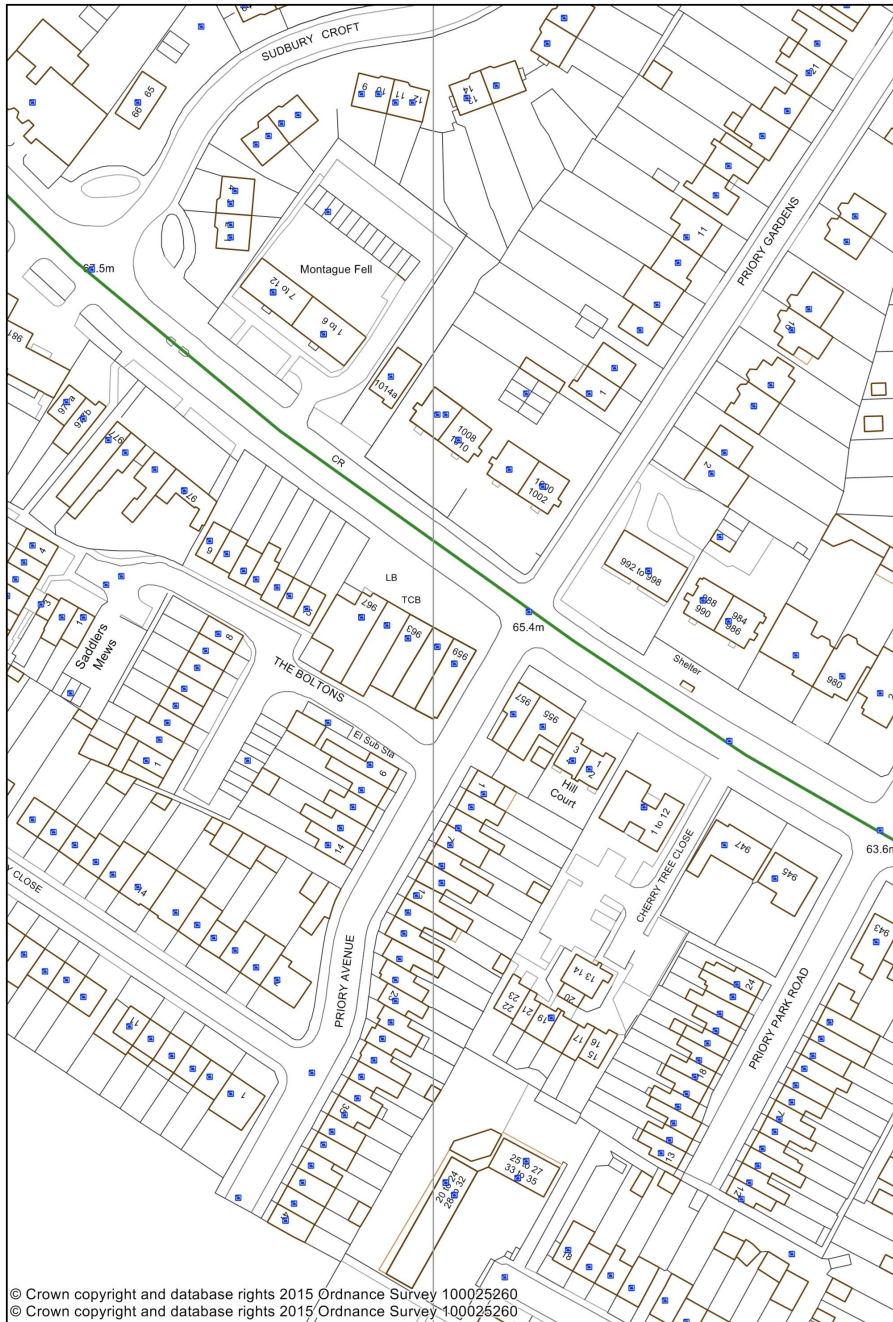
Not Applicable

Annexe 4 - Plans

See attached sheet.

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Budgens, 959-963 Harrow Road, Wembley, HA0 2SF



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LICENSING ACT 2003

Application for the Review a Premises Licence

Name of Applicant:	Metropolitan Police
Name & Address of Premises:	Premier Convenience Store, 4 Neeld Parade, High Road, Wembley, HA9 6QU
Applicants Agent:	N/A

1. Application

The application is for the review of a premises licence held by Wembley General Store Ltd. The premises are known as Premier Convenience Store, 4 Neeld Parade, High Road, Wembley, HA9 6QU.

2. Grounds for Review

The grounds for review are Crime and Disorder and Public Safety.

3. Relevant Representations

Representation has been received from PC Michael Sullivan of Metropolitan Police.

4. Background

These premises are currently licensed for the sale of alcohol until 23:00hrs Monday to Saturday and until 22:30hrs Sunday and to remain open and until 23:00hrs Monday to Saturday and until 23:00hrs Sunday .

The Designated Premises Supervisor is Andreea-Loredana Otvos.

5. Associated Papers

- A. Copy of Review Application
- B. Copy of Current Licence
- C. Supporting Evidence
- D. OS Map

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APPLICATION FOR A REVIEW OF A PREMISES LICENCE OR CLUB PREMISES CERTIFICATE

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in **block capitals**. In all cases ensure that your answers are inside the boxes and written in **black ink**. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I...Police Constable Michael Sullivan on behalf of the Commissioner of the Metropolitan Police Service.....

[insert name of applicant] **apply for the review of a premises licence under section 51 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable).**

Part 1 – Premises or club premises details

Name and postal address of premises or, if none, ordnance survey map reference or description Premier Convenience Store 4 Neeld Parade Wembley High Road	
Post Town Wembley	Post Code (if known) HA9 6QU
Name of premises licence holder or club holding club premises certificate (if known)	
Number of premises licence or club premises certificate (if known) 157127	

Part 2 - Applicant details

I am

Please tick ✓ Yes

- 1) an interested party (please complete (A) or (B) below)
- a) a person living in the vicinity of the premises
 - b) a body representing persons living in the vicinity of the premises
 - c) a person involved in business in the vicinity of the premises
 - d) a body representing persons involved in business in the vicinity of the premises
- 2) a responsible authority (please complete (C) below)
- 3) a member of the club to which this application relates (please complete (A) below)

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick

Mr Mrs Miss Ms Other title
(for example, Rev)

Surname

First names

Please tick ✓ Yes

I am 18 years old or over

Current postal
address
if different from
premises address

Post Town

Postcode

Daytime contact telephone number

E-mail address (optional)

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address Michael Sullivan PC 368QK Brent Police Licensing Wembley Police Station 609 High Road Wembley HA0 2HH
Telephone number (if any) 02087333206
E-mail address (optional) Michael.sullivan3@met.police.uk

This application to review relates to the following licensing objective(s)

Please tick one or more boxes

- | | |
|---|----------|
| 1) the prevention of crime and disorder | X |
| 2) Public safety | X |
| 3) The prevention of public nuisance | |
| 4) The protection of children from harm | |

Please state the ground(s) for review (please read guidance note 1)

This venue is located within a parade of shops on a busy road, and currently has a licence to sell alcohol between 08.00 and 23.00 hours.

Premier Convenience Store is failing to promote two of the Licensing objectives namely **The Prevention of Crime and Disorder**, and **Public Safety** as they continue to breach the strict conditions outlined in their Licence.

Police have no faith in the ability of the management to operate the premises responsibly and therefore wish to bring the matter before the sub-committee for consideration.

Police are primarily concerned with the selling of high strength Beers, CCTV not working correctly, the absence of a Designated Premises Supervisor (DPS) and the lack of a Time Delay Safe.

On the 21st May 2014 licensing officers attended the shop to meet the new Designated Premises Supervisor (DPS) Miss Adreea Otvos during the visit it was found that the shop was selling High Strength beers which they were told to remove immediately, and a copy of the licence conditions was given to her and the conditions explained.

Police have made two recent visits to the shop the first one being on the 8th May 2015, and again on the 16th June 2015, on both occasions High Strength beers were on display, and for sale in the shop, on the first visit Mr Sumeet Singh was present in the shop and he informed officers that he was the new owner for the shop and was not aware that there was a condition on the licence that prevented him from selling high strength beers, he was advised to remove these beers which he did and asked to make sure all staff working in the premises were aware of the licence conditions. Mr Singh contradicted himself several times, firstly stating that he was the new owner of the business, then stating that he was in the process of buying it, he at one point stated that he had worked in the shop for some time, and then changed that to it was his

first week working at the premises.

Mr Singh stated that the DPS for the shop was still the previous owner and DPS Miss Adreea Otvos, it became apparent that Miss Otvos had no day to day running of the business and was not carrying out her duties as the DPS.

On the 14th May 2015 a meeting was arranged between Licensing officers, Mr Singh and Miss Otvos to discuss the breaches found and for officers to assist and advise in the best way forward in the running of the shop.

Mr Singh declined to attend, Miss Otvos stated that Mr Singh said that it was nothing to do with him and was not attending.

Miss Otvos stated that she was taking a backseat from the business as she had recently given birth and was busy looking after her baby, she admitted that she was not having any dealings with the running of the shop, she was informed that if she was no longer the DPS for the shop then it needed to stop its licensable activity straight away, she was reluctant to commit herself to managing the Business and stated that she would go straight to the shop and make them stop selling alcohol, she went on to say that her husband was the person in control of the sale of the shop, it was apparent that she was not in control of the decisions being made regards the selling/running of the Business. she was issued with a warning letter with regards to the breach on the 8th May 2015

Later the same day Miss Otvos attended the Civic Centre with Mr Singh and asked for a further meeting, Mr Singh was asked why he hadn't attended the earlier meeting, he stated that as he was not the DPS he didn't feel it was his responsibility, asked why he wanted a meeting now he said he wanted to sell alcohol and Miss Otvos had asked him to stop, it was explained to him in the presence and hearing of Miss Otvos that she was no longer in a position to be the DPS and that if no DPS was in place the shop would be unable to sell alcohol, it was at this point he said that Miss Otvos had agreed to remain as DPS and would have daily involvement in the running of the business, Miss Otvos was asked if this was now true to which she replied 'yes' it was put to her that she earlier stated that she was unable to commit to her role as DPS due to having a young baby to care for, she hesitantly stated that she could do both, she was asked several times if she understood what would be expected of her, and if she could realistically manage both, she stated that she could, this contradicted what she had said earlier when she said that her newborn baby took up all her time, and it was felt by officers that possibly Mr Singh and Miss Otvos husband had convinced her into agreeing to stay on as DPS.

Mr Singh stated that he would eventually take over as the DPS and had a course booked, he also said that he was in the process of transferring the Premise Licence over in to his name.

On the 16th June 2015 a second visit was conducted at the shop, there was one male working in the shop who gave his name as Mr Babar Sulehri, he stated that he had only worked at the shop for one week and was unaware that the shop had a licence, he stated that he was not a personal licence holder and did not know what one was, there was no licence in the shop and no part B on display, Mr Sulehri was asked if the CCTV system was working, he said he was unsure as he did not know how to work it, he was asked if the DPS had been in the shop recently to which he replied 'No she hasn't been here for about one month' asked how he knew that as he had only worked there for one week he replied 'Mr Singh told me she hasn't been in for over a month, he went on to say that he had not seen her during the week he had worked there, a check of the fridge found several high strength beers on sale, Mr Sulehri was asked if he was aware what strength beers could be sold in the shop, he again said he did not know, it was pointed out to him that alcohol above 5.5 % Vol was not permitted and that there were several on sale at 7.5 % Vol, he was advised to remove these straight away, in a second fridge which had its curtain down there was a large amount of alcohol with a sign that read ' Out of date 50p each' a further check revealed that the shop has no time delay safe under the counter, again breaching another condition of the licence.

Later the same day I contacted Miss Otvos and informed her that I had visited the shop, and informed her that I had found several breaches, I asked her when she last at the shop to which she first said 'yesterday' I informed her that Mr Suleh had informed me that she had not been in

the shop in the last month she then stuttered and said she was in the shop on the 12/06/2015, I asked her how many times she had been to the shop since our meeting to which she replied 'Twice I think' I informed her that this was not sufficient and that on our previous meeting when she agreed to stay as DPS and oversee the running of the shop what that would involve, and that she would need to attend the shop on a regular basis and manage it accordingly, I informed her that I would be asking for the shops CCTV for the date she says she was last in the shop to prove her attendance, she then said she couldn't remember if she had gone to the shop on that day but believed she had.

I then called Mr Singh and again informed him of my visit, he stated that the DPS Miss Otvos was at the shop every second day and had an active involvement in the business, I asked him if the shops CCTV was working correctly and being kept for 31 days to which he replied 'yes it is' I then asked if he could give me a copy of the CCTV when Miss Otvos was in the shop to prove her attendance, he then changed his story and said the CCTV was not working he then said that the CCTV was broken and he had changed the hard drive as it had stopped working about two weeks ago, and that it was only replaced yesterday, he then called me back later in the day and said he had been given a quote to replace the CCTV, I pointed out that he had earlier told me that it had only just been replaced, to which he denied saying.

In Summary the current operation at this premise is detrimental to the licensing objectives. The current licence holder has been advised, but continues to ignore the responsible authorities. The above displays the risks of allowing the premises to continue operating in such an irresponsible way.

It is clear that Miss Otvos is in no position to continue as the DPS, and I believe that she has not had any involvement in the day to day running of the shop, and should be removed from this position with immediate effect.

It appears that the new owner Mr Singh has little or no experience of running a licensed premises and clearly only has one objective in mind, and that is to make money.

This is the third breach in respect of selling High Strength Beers, the London Borough of Brent is a controlled drinking zone, this was implemented to curb the problem of street drinking connected to alcohol related crime and disorder and public nuisance. This problem exists in Wembley. In recent years there has been an increase in the number of European beers that are above 5.5%ABV that are mainly consumed by Street drinkers,

Street drinkers and drunkenness is a major cause for concern in Brent. If the premise does not stock these types of high strength, cheap beers, lagers and ciders then the problem will be lessened or displaced.

Not Having the CCTV system working correctly, or a Time Delay Safe in place puts the shop, staff and members of the public at risk, as any reported crime will be difficult to follow up if the CCTV evidence is not recorded, and any robbery of the shops takings will be substantial as the whole of the shops money is in the till due to no safe being available, these conditions were originally placed on the license to prevent these types of incidents.

Police request the current conditions (Below) to remain on the premises licence.

Licensable activities and the times authorised by this licence

Supply of Alcohol:

Day	Start Time	End Time
-----	------------	----------

Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	10:00	22:30

Non standard timings: Good Friday 08.00hrs to 22.30hrs
 Christmas Day 12.00hrs to 15.00hrs and 19.00hrs to 22.30hrs
 Whether alcohol is authorised to be supplied on or off the premises.

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	06:30	23:00
Tuesday	06:30	23:00
Wednesday	06:30	23:00
Thursday	06:30	23:00
Friday	06:30	23:00
Saturday	08:30	23:00
Sunday	08:00	23:00

Annexe 1 - Mandatory Conditions

(a) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.

(b) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

(c) All persons present on the premises who are required to carry out a security activity must be licensed by the Security Industry Authority.

(d) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

Embedded Conditions

Alcohol shall not be sold in an open container or be consumed in the licensed premises.

Alcohol shall only be sold between the times specified:

On weekdays, other than Christmas Day, between 08:00 and 23:00 hours

On Sundays, other than Christmas Day, between 10:00 and 22:30 hours

On Christmas Day, from 12:00 to 15:00 and 19:00 to 22:30 hours

On Good Friday, between 08:00 and 22:30 hours

Annexe 2 - Conditions Consistent With the Operating Schedule

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers on request;

2 no high strength beers, lagers, and ciders above 5.5% ABV shall be stocked or sold;

3 on major event days at Wembley Stadium the following shall apply: -

(a) no more than four cans of beer, lager or cider to be sold to an individual.

(b) No sales of beer, lager or cider above 5.5% abv during the above period.

(c) all persons buying alcohol, at any time, to be advised of the Street Drinking ban

(d) stop selling all alcohol one (1) hour before the scheduled kick off

(e) be prepared to cease the sale of all alcohol should you be requested to do so by a police officer.

(f) no drinks shall be displayed or sold in glass containers with the exception of wines and spirits;

4 the following crime prevention measure shall be implemented:-

a time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area.

Police require the following conditions to be added to the current premises licence;

1. A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the beer garden and smoking areas.

2. A copy of the premises licence summary including the hours which licensable activities are Permitted shall be visible from the outside of each entrance to the premises.

3. A "Challenge 25" policy shall be adopted and adhered to.

4. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported at the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

5.. A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

6. A clear and unobstructed view into the premises shall be maintained at all times.

7. A sign stating “No proof of age – No sale” shall be displayed at the point of sale.

8. Any staff directly involved in selling alcohol for retail to consumers, will undergo training of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

Also, as stated above, police request the **removal of the current DPS** Miss Adreea Otvos and the appointment of a new DPS in her place.

Police feel these requests are in keeping with the license holder’s human rights and promote the running of his business and livelihood. These conditions are wholly reasonable, proportionate and appropriate measures to be put in place to promote the licensing objectives.

Police reserve the right to give evidence on any further incidents which may take place at, or in the vicinity of the premises, between the service of this application and the hearing and/or during the time allowed for any appeal proceedings.

Please provide as much information as possible to support the application (please read guidance note 2)

Below is a History of the store, which has been collated on the Police CLASS System since the Current DPS has taken charge.

21/5/14 - Visited as new DPS, over 5.5abv beers in fridge, told to remove immediately, photos in file. Copy of licence given and explained - 22/5/14 NM

08/05/15 Male serving behind counter Mr Sunmeet SINGH states that he is in the process of buying the shop and this should be completed in the next two weeks.

Part A produced

No Named person in PLH part just shop address

He stated that the DPS is the owner of the shop Mrs Adreea OTVOS

Tel no 07454213969 DPS Licence number 03903

He did not know the licence conditions and I was not convinced he was telling me the whole truth about being in the process of buying the shop, checks of the fridges showed numerous high strength beers for sale, one of the conditions on the licence is no beers, lagers ciders above 5.5

368qk

14/05/2015 - Meeting at CC with DPS. She stated that she is selling the business to Mr SINGH and that her partner deals with the business transaction and the shop?! She was advised that as current DPS she remains wholly responsible for the current operation. She was advised regarding the high strength and she stated that Mr. Singh must have started selling these. She stated that she is selling the business as she now has a young baby (who was with her) to care for. She has taken a back seat and it is debateable whether she is even involved in the business anymore. When asked why Mr. Singh was not at the meeting she stated that he had basically

said that it was nothing to do with him. She was advised that as she was not DPS'ing at the premise, then no licensable activity should take place and a variation should be submitted to the council. A warning letter was issued to her for high strength. Later she returned to CC with Mr. Singh. He explained that she was buying the shop and wished to become DPS, however, he does not hold a personal licence, so was unable. He is sitting his exam next week. I advised him that he will have to find someone who does hold a PL and not currently a DPS, to act in the meantime. Andrea said that she would be happy to stand in until a replacement is found. 782QK & 368QK

16/06/2015 - Visit to the premises as part of operation BIGWING. One male in shop working behind the counter, he gave his name as Mr Babar SULEHRI he stated that he had worked in the shop for one week, and he is not a personal Licence holder. There was no Part A or B of the Licence on the premises and he was unable to work the CCTV system as he had not been trained, he was unsure if it was working correctly, he stated that the New owner Mr Singh had told him that the DPS had not been to the shop for over one month and he had not seen her during the week he had worked there.

This breaches condition (A) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended. High strength beers on sale in the Fridge, High strength Guinness Foreign extra, Guinness Foreign extra stout and Dragon Stout all 7.5 Vol on sale in fridge. This breaches condition 2 no sales of high strength beers, lagers and ciders above 5.5 % AVB shall be stocked or sold. A sign on a second fridge containing beers, read 'Out of date 50p each' however the curtain was down over this fridge. There is no Safe under the counter - Condition 4 on licence states - a time delay safe with deposit and slot and Anti-fishing mechanism must be used at the counter till area. 368QK

17/06/2015 - I contacted the current DPS Miss Andreea OTVOS and spoke to her on the phone I informed her of my visit, she stated that she has only been to the shop twice since the 08/05/2015 and the last time she was there was on the 12/06/2015, I told her that this was not sufficient and that on our previous meeting that when she agreed to stay as DPS and oversee the running of the shop would mean that she would need to attend the shop on a regular basis and manage it accordingly, this clearly shows that she is no longer a responsible DPS and clearly not suitable to be shown as such for this licence, she stated that she had a young child which takes up most of her time. I then contacted the new owner Mr SINGH and explained to him what I had found during my visit, he stated that he was aware of the visit and that the DPS miss OTVOS visits every second day, I then informed him that I had spoken to her earlier and she had told me that she had only been to the shop twice since our meeting on the 08/05/2015 to which he stated that she was at the shop on Monday 15/06/2015 I asked him if his CCTV was working and able to record to which he replied it was all working correctly, I then asked him if he could copy the CCTV for the 15/06/2015 showing Miss OTVOS in the shop, he then changed his mind and said that the CCTV was not working and he had changed the hard drive as it had stopped working about two weeks ago, and that it was only replaced yesterday, he later called me back and said that he had got a quote yesterday from a company to come in and repair the CCTV system, when I pointed out that he told me that this had just recently been repaired his denied saying he had just got it repaired. He stated that he has completed his training for a Personal Licence, but has not yet applied for a licence with the council, and that he has sent the paperwork to Brent Council to transfer over the Premises Licence into his name. A check on the Council system shows that his application was rejected as the paperwork was incorrectly completed. 368QK

Have you made an application for review relating to this premises before?

Please tick ✓ **Yes**

If yes, please state the date of that application

Day

Month

Year

--	--	--	--	--	--	--	--

If you have made representations relating to this premises before, please state what they were and when you made them

Checklist

Please tick ✓ Yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate X
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 3 – Signatures (please read guidance note 3)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 4). **If signing on behalf of the applicant please state in what capacity.**

Signature

Date

Capacity Licensing Constable on behalf of the Chief Officer of Police
.....

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 5)	
Post town	Post code
Telephone number	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	

Data Protection: The London Borough of Brent will use this information for the purposes of The Licensing Act 2003 and related purposes. Any member of the public may examine the application form on request. In addition, this information may be disclosed to the Police, The London Fire and Emergency Planning Authority, relevant ward Councillors and other Council departments.

This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with law enforcement agencies and other bodies responsible for auditing or administering public funds for these purposes.

Notes for Guidance

1. The ground(s) for review must be based on one of the licensing objectives.
2. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
3. The application form must be signed.
4. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this application.

Please return the completed form and any accompanying documents to the following address with a copy to the premises licence holder / Club that the application relates to:-

Safer Streets
Brent Council
Brent House
3rd Floor West, 349-357 High Road
Wembley,
Middlesex
HA9 6BZ

☎ 020 8937 5359

Fax: 020 8937 5357

Email: environmentandprotection@brent.gov.uk

Please send copies of your application and any supporting documents to the responsible authorities. Contact details shown below:

Chief Officer of Police
Brent Licensing Department
Wembley Police Station
603 Harrow Road
Wembley
Middlesex
HA0 2HH

Tel: 020 8733 3206

North West Area 1
London Fire Brigade
169 Union Street
London
SE1 0LL

Tel: 020 7587 2778

Trading Standards
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6BZ

Tel: 020 8937 5555

Environmental Health Department
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6BZ

Tel: 020 8937 5252

Children's Services
Brent Council
Chesterfield House
9 Park Lane
Wembley
HA9 7RJ

Tel: 020 8937 4175

Licensing Authority
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6BZ

Tel: 020 8937 5359

Area Planning Service
Brent Council
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6BZ

Tel: 020 8937 5210

Public Safety Team
Brent Council
Brent House
3rd Floor East
349-357 High Road
Wembley, Middlesex
HA9 6BZ

Tel: 020 8937 5359

DAAT
Public Health Directorate
Wembley Centre for Health
and Care
116 Chaplin Road
Wembley
HA0 4UZ

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Lendore, Estelle

From: Michael.J.Sullivan@met.pnn.police.uk
Sent: 23 June 2015 08:41
To: Legister, Linda; Patel, Yogini; business licence; pepusice_loredan2000@yahoo.com; singhcashandcarry@gmail.com
Cc: Nick.Mortimer@met.pnn.police.uk
Subject: Review Premier 1 Needl Parade
Attachments: Premier review.doc; warning letter - Premier Convenience store.doc

Dear all

Please find attached my application for a Review of Premier Convenience Store 1 Needl Parade Wembley.

Supporting Documents for Breach on the 08/05/2015





Supporting Documents for Breach on the 21/05/2014



Michael Sullivan
Brent Licensing Team

Total Policing is the Met's commitment to be on the streets and in your communities to catch offenders, prevent crime and support victims. We are here for London, working with you to make our capital safer.

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**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Miss Andreea Loredana Otvos
2 Gemini Grove Northolt
UB5 6ER

**QK - Brent Borough
QD - Licensing Department**

**Brent Police Licensing Unit
Brent Civic Centre
Engineers Way
Wembley
Middlesex HA9 0FJ**

Email:
michael.sullivan3@met.police.uk

Tel: 0208 7333206
www.met.police.uk

Your ref:
Our ref:
08/05/2015

Dear Miss Otvos

I am writing this letter in response to my visit to **Premier Convenience Store** on Friday 8th May 2015, when the venue was open to the public and alcohol was being sold. I attended to carry out a licensing visit.

During my visit I inspected your alcohol stock, which was for sale on the shop floor. I found Perla (6.0% ABV), and Zubr (6.0% ABV), and Kasztelan (5.7% ABV) **This breaches condition Two (2) of your premises licence.** *'No high strength beers, lagers and ciders above 5.5% ABV shall be stocked.'*

I must point out that the above breach amounts to an **offence** under **s.136 Licensing Act 2003**, namely carrying on unauthorised licensable activity. Upon conviction, this offence is punishable by up to six (6) months imprisonment and/or a fine of £20,000 or both.

However, I have taken into account that your staff were quick to rectify this issue and removed all products which breached your authority. As such, and on this occasion, please accept this letter as a formal 'warning'.

If you have any further queries, please do not hesitate to contact me.

Yours Sincerely,

PC 368QK Michael Sullivan
Brent Police Licensing Officer

Premier Convenience Store, 4 Neeld Parade, Wembley



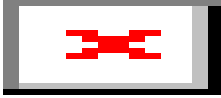
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ENVIRONMENT & NEIGHBOURHOOD
 REGULATORY SERVICES
 BRENT CIVIC CENTRE
 ENGINEERS WAY
 WEMBLEY
 HA9 0FJ

TEL: 020 8937 5359
 EMAIL: business.licence@brent.gov.uk

London Borough of Brent

Premises Licence

PART A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003**.*

Signed.....
 Director of Environment and Neighbourhood

Date: 14 July 2014

Licence number 157127

Licence start date: 24/11/2005

Part 1 - Premises Details

PREMIER CONVENIENCE STORE, 4 Neeld Parade, Wembley Hill Road, Wembley, HA9 6QU

Licensable activities and the times authorised by this licence

Supply of Alcohol:

Day	Start Time	End Time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	10:00	22:30

Non standard timings: Good Friday 08.00hrs to 22.30hrs
Christmas Day 12.00hrs to 15.00hrs and 19.00hrs to 22.30hrs
Whether alcohol is authorised to be supplied on or off the premises: **Off**

The Opening Hours of the Premises:

Day	Start Time	End Time
Monday	06:30	23:00
Tuesday	06:30	23:00
Wednesday	06:30	23:00
Thursday	06:30	23:00
Friday	06:30	23:00
Saturday	08:30	23:00
Sunday	08:00	23:00

Part 2

Details of Holder of Premises Licence:

Name: Wembley General Store Ltd
Address: 4 Neeld Parade, Wembley Hill Road, Wembley, HA9 6QU
Telephone: 020 8902 8852
Registered Address: 4 Neeld Parade, Wembley Hill Road, Wembley, HA9 6QU
Registered Number: 9033933

Details of Designated Premises Supervisor:

Name: Andreea-Loredana Otvos
Address: [REDACTED]
Personal Licence Number: [REDACTED]
Issuing authority: [REDACTED]

Annexe 1 - Mandatory Conditions

- (a) No supply of alcohol may be made at a time when no designated premises supervisor has been specified in the licence or at a time when the designated premises supervisor does not hold a personal licence or his or her licence has been suspended.
- (b) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (c) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (d) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
- (e) A relevant person shall ensure that no alcohol is sold or supplied for consumption off the premises for a price which is less than the permitted price.

Embedded Conditions

Alcohol shall not be sold in an open container or be consumed in the licensed premises.

Alcohol shall only be sold between the times specified:

On weekdays, other than Christmas Day, between 08:00 and 23:00 hours

On Sundays, other than Christmas Day, between 10:00 and 22:30 hours

On Christmas Day, from 12:00 to 15:00 and 19:00 to 22:30 hours

On Good Friday, between 08:00 and 22:30 hours

Annexe 2 - Conditions Consistent With the Operating Schedule

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers on request;

2 no high strength beers, lagers, and ciders above 5.5% ABV shall be stocked or sold;

3 on major event days at Wembley Stadium the following shall apply: -

(a) no more than four cans of beer, lager or cider to be sold to an individual.

(b) no sales of beer, lager or cider above 5.5% abv during the above period.

(c) all persons buying alcohol, at any time, to be advised of the Street Drinking ban

(d) stop selling all alcohol one (1) hour before the scheduled kick off

(e) be prepared to cease the sale of all alcohol should you be requested to do so by a police officer.

(f) no drinks shall be displayed or sold in glass containers with the exception of wines and spirits;

4 the following crime prevention measure shall be implemented:-

a time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area.

Annexe 3 - Conditions Attached After a Hearing by the Licensing Authority

None

Annexe 4 - Plans

See attached sheet.